

## ASID MICHIGAN CHAPTER STUDENT COMPETITION 2012

The Michigan Design Center, located in Troy, Michigan, is home to a variety of showrooms that designers depend on for their inspiration and selections. In addition, a number of designers have made the MDC their location to maintain not only an office | design studio but also showcase their creativity by setting up a vignette within that space, demonstrating to clients their skills and personal style. Never generic, these spaces exhibit designs that are current, exciting and unique.

This year's ASID Michigan Chapter Student Competition focuses on the student's personal style. Through the understanding of the elements and principles of design, the ability to demonstrate design expression through presentation skills, exhibit design knowledge through technical skills and choosing appropriate finish & furniture selections, students will be presenting projects that are uniquely them. Utilizing Suite #27 at the Michigan Design Center, students wishing to participate in this competition will design their own office | design studio space that must incorporate a vignette that reflects their own individual style and design philosophies by submitting two 16" x 20" presentation boards **due on February 1, 2012 to the ASID Michigan Chapter Office.**

### GUIDELINES

Any student currently enrolled in an interior design program at any of Michigan's Colleges/Universities that offer a 4 year interior design/graduate program may enter the competition. There is no restriction to the number of students entering from each College/University nor is there any restriction regarding the level of study that the student is currently at (freshman, sophomore, junior, senior or graduate students are eligible). While students at 300 level course study or higher may be better equipped to complete this assignment, the Michigan Chapter recognizes some underclassmen may possess the skills to take on this challenge and welcome them to enter.

Students entering the competition **MUST BE a Student ASID Member** at the time they submit their project to the ASID Michigan Chapter office for judging.

### SUITE #27

A floor plan of Suite #27 is provided. Students may change the actual suite entrance location along the east wall if so desired as long as they maintain the existing door style. Students may develop interior walls/ partitions/ ceiling changes, etc. as they feel are best suited to their design solution. All of the spaces at the Michigan Design Center are required to have fire protection ceiling sprinklers, and while this component does not need to be diagrammed by the student, it is important to consider this in the development of the design. Suite #27 does not have access to plumbing for toilets/sinks nor does it have sewage access.

## REQUIREMENTS

It is the Chapter's intention that students submitting their project for the competition maintain professional standards in their presentation.

Two 16" x 20" boards that compliment the design solution are to be submitted. Students may use foam core, mat board, or corrugated cardboard in the construction of these boards.

For judging purposes, the boards are not to show the school or student's name on the front or back of either board. Students will place the entry form in a sealed envelope and attach it securely to the back of board #1.

In designing their own office | design studio space with a vignette, students will determine what is essential for their daily operations based on their field of interest. With this in mind, students may place emphasis on a residential or contract direction allowing them freedom to explore design specialties as well. Students may wish to visit the Michigan Design Center during business hours to walk the hallways and view examples of showrooms and designer offices along with gaining design inspiration.

**NOTE: Students wishing to access Suite #27 can do so on Friday, October 21 between the hours of Noon – 3:00 PM. Please stop into the MDC Office (Suite 25) for entry.**

*While there is not a list of required items to be included in the space, the solution must be ADA compliant regarding movement through the interior.*

**Board #1** will consist of a *hand drawn and hand rendered perspective* of the designed space along with a concept/solution statement that references the elements and principles of design that were utilized. Through the perspective, judges will get a sense of the student's personal expression, awareness of today's product offerings, and ability to convey design ideas that are fresh, innovative and original. The perspective should exhibit the student's lighting solution since a lighting diagram is not required.

**Board #2** will consist of a floor plan for the entire suite exhibiting the student's solution. *Students need to "call out" any item on the floor plan that is not easily identifiable when depicted on the plan.* Since every design solution will differ, the "vignette" area of the space may encompass the entire suite or be a section of the suite. Board #2 will also show finish selections for the entire space along with the furniture and fabrics that are showcased in the vignette area. The student's lighting choices must also be included along with lamping information. A key, coded to all, can appear on the front or back of board #2 as necessary. Custom millwork and furniture can be utilized by the student to express their style, but it is not a requirement of the project. If custom work is depicted

in the rendering, it does not need to be shown on board #2 as a drawing; however the finish needs to be included on board #2 along with coding to the key. *Actual finish samples rather than photo reproductions of finishes should be used whenever possible.*

### **JUDGING**

Students are responsible for delivering their project to the ASID Michigan Chapter office (1700 Stutz Drive-Suite 102E, Troy, MI) by 4:00 PM Wednesday, February 1, 2012. Due to the abbreviated office hours, students are advised to contact the ASID office first, 248-649-6770, to make sure someone will be there when they plan to drop off their entry if it is prior to February 1. No projects will be accepted for judging after February 1, 2012.

Projects that fail to meet requirements (incorrectly sized boards, missing components, improper labeling, etc.) will be eliminated prior to judging.

With the emphasis on *design, originality, and understanding of the elements and principles of design*, the judges (Allied or Professional Members of ASID) will first review the perspective drawings of each project. Weakness in this area may cause the project to be pulled from further review.

Projects will then be evaluated based on the support materials (concept/solution, floor plan, and selections).

### **AWARDS**

Three entries will be selected as 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners and receive a certificate and monetary prize to be issued at Student Career Day 2012.

**1<sup>st</sup> Place \$1,000.00**

**2<sup>nd</sup> Place \$600.00**

**3<sup>rd</sup> Place \$400.00**

In addition, a *Best of School* certificate will be issued to a single entry from each college/university that did not have a student that placed either 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup>. (No award money will be issued to Best of School selections).